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FOR IMMEDIATE RELEASE
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SMART Names 2013-14 Officers and Members of Statewide Board of Directors

Portland, Ore. – SMART (Start Making A Reader Today) has appointed a new slate of officers and four new members to its statewide Board of Directors, effective July 1.

- **2013-14 Board Officers:**
 - **Chair:** Mary Wilcox, Vice President and Principal, Capital Realty Corporation, Portland
 - **Vice Chair:** Elizabeth Large, Executive Vice President and General Counsel, Knowledge Universe, Portland
 - **Secretary:** Peggy Maguire, Senior Vice President of Corporate Accountability and Chief of Staff Cambia Health Solutions, Portland
 - **Treasurer:** Tom O’Keefe, Senior Vice President of Sales and Service, Postano by Tiger Logic, Portland
 - **Immediate Past Chair:** Behzad Hosseini, General Manager, Information Technology Strategy and OCIO, PGE, Portland
- **New Members:**
 - Terri Browning, Senior Vice President and Retail Regional Director, Sterling Bank, Portland
 - Bob Crow, General Manager, Mercedes-Benz of Medford, Medford
 - Anna Hutson, Director of Account Services, Formic Media, Portland (non-voting member representing SMART Associate Board)
 - Hank Sigmon, Chief Financial Officer, First Tech Federal Credit Union, Portland

“SMART is an established and proven program filling such a vital need in our state to motivate kids to have fun with reading and use it as a tool for learning,” said SMART Board Chair Mary Wilcox. “Add to that an incredibly committed Board and devoted, capable staff, and there’s no limit to what SMART can achieve. I look forward to the year ahead as we continue to make great progress for SMART and, most importantly, for the children we serve.”

Officers will serve one-year terms. New members will serve three-year terms ending in June 2016.

For a full list of SMART’s Board of Directors, visit www.getSMARToregon.org/about-us/leadership.

About SMART® (Start Making A Reader Today)

SMART (Start Making A Reader Today) is a statewide nonprofit organization that envisions an Oregon where every child can read and is empowered to succeed. We partner with schools around the state and engage community volunteers to read one-on-one with PreK-3rd grade children, helping strengthen literacy skills and encourage a love of reading.

Over the past two decades, SMART has steadily grown to become Oregon's largest volunteer literacy program. In 2012-2013, we served more than 8,400 children statewide with the help of 5,000 community volunteers. Children in the program receive 14 new books throughout the school year to keep and read with their families. Together, with support from communities and schools around the state, SMART is creating stronger, more confident readers. Visit www.getSMARToregon.org or call 877-598-4633 to learn more about SMART.

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