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FOR IMMEDIATE RELEASE
Nov. 15, 2011

SMART Names New Statewide Board Member

Portland, Ore. – SMART (Start Making A Reader Today) is pleased to announce the addition of Michele Daterman to its statewide board of directors.

Daterman is currently vice president of tickets and marketing for Trail Blazers Inc. She has been with the organization for more than 10 years, and has held a variety of marketing roles during her tenure. She is a SMART reader, and holds an MBA from the University of Oregon.

In her role, Daterman will serve a three-year term ending in June 2014. SMART's 2011-2012 Board Officers include: Charles Wilhoite, Chair; Mary Wilcox, Vice Chair; Mary Boyle, Secretary; and Behzad Hosseini, Treasurer.

About SMART® (Start Making A Reader Today)

SMART, Start Making A Reader Today, is a statewide nonprofit organization that envisions an Oregon where every child can read and is empowered to succeed. We partner with schools around the state and engage community volunteers to read one-on-one with PreK-3 children, helping strengthen literacy skills and encourage a love of reading. Over the past two decades, SMART has steadily grown to become Oregon's largest volunteer literacy program. In 2011-2012, we will serve more than 7,500 children statewide with the help of 5,000 community volunteers. Children in the program receive 14 new books throughout the school year to keep and read with their families. Together, with support from communities and schools around the state, SMART is improving the reading capacity of Oregon's children. Visit www.GetSMARTOregon.org or call 1-877-598-4633 to learn more about SMART.

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